

R.E.A.Hldgs PLC 10 July 2006 NOTIFICATION OF TRANSACTIONS OF DIRECTORS,
PERSONS DISCHARGING MANAGERIAL RESPONSIBILITY OR CONNECTED PERSONS

This form is intended for use by an issuer to make a RIS notification required by DR 3.1.4R(1). (1) An issuer making a notification in respect of a transaction relating to the shares or debentures of the issuer should complete boxes 1 to 16, 23 and 24. (2) An issuer making a notification in respect of a derivative relating to the shares of the issuer should complete boxes 1 to 4, 6, 8, 13, 14, 16, 23 and 24. (3) An issuer making a notification in respect of options granted to a director/person discharging managerial responsibilities should complete boxes 1 to 3 and 17 to 24. (4) An issuer making a notification in respect of a financial instrument relating to the shares of the issuer (other than a debenture) should complete boxes 1 to 4, 6, 8, 9, 11, 13, 14, 16, 23 and 24. Please complete all relevant boxes in block capital letters.

1. Name of the issuer R.E.A. Holdings plc 2. State whether the notification relates to (i) a transaction notified in accordance with DR 3.1.4R(1)(a); or (ii) DR 3.1.4(R)(1)(b) a disclosure made in accordance with section 324 (as extended by section 328) of the Companies Act 1985; or (iii) both (i) and (ii) Both (i) and (ii) 3. Name of person discharging managerial responsibilities/director Mr J C Oakley 4. State whether notification relates to a person connected with a person discharging managerial responsibilities/director named in 3 and identify the connected person Not applicable 5. Indicate whether the notification is in respect of a holding of the person referred to in 3 or 4 above or in respect of a non-beneficial interest Person named in 3 6. Description of shares (including class), debentures or derivatives or financial instruments relating to shares ordinary shares of 25p 7. Name of registered shareholders(s) and, if more than one, the number of shares held by each of them Person named in 3 8 State the nature of the transaction Sale of ordinary shares of 25p 9. Number of shares, debentures or financial instruments relating to shares acquired 10. Percentage of issued class acquired (treasury shares of that class should not be taken into account when calculating percentage) 11. Number of shares, debentures or financial instruments relating to shares disposed 184,636 ordinary shares of 25p 12. Percentage of issued class disposed (treasury shares of that class should not be taken into account when calculating percentage) 0.625% 13. Price per share or value of transaction 265p 14. Date and place of transaction 30 June 2006 15. Total holding following notification and total percentage holding following notification (any treasury shares should not be taken into account when calculating percentage) 1,804 ordinary shares of 25p. Less than 0.01% 16. Date issuer informed of transaction 10 July 2006 If a person discharging managerial responsibilities has been granted options by the issuer complete the following boxes 17 Date of grant 18. Period during which or date on which it can be exercised 19. Total amount paid (if any) for grant of the option 20. Description of shares or debentures involved (class and number) 21. Exercise price (if fixed at time of grant) or indication that price is to be fixed at the time of exercise 22. Total number of shares or debentures over which options held following notification 23. Any additional information This announcement should be read in conjunction with the announcement made by the company dated 22 June 2006 24. Name of contact and telephone number for queries Paul Hudson Tel 020 7429 0100 Name and signature of duly authorised officer of issuer responsible for making notification Paul Hudson Date of notification 10 July 2006 END This information is provided by RNS The company news service from the London Stock Exchange