

R.E.A.Hldgs PLC 06 March 2006 NOTIFICATION OF TRANSACTIONS OF DIRECTORS,
PERSONS DISCHARGING MANAGERIAL RESPONSIBILITY OR CONNECTED PERSONS

1. Name of the issuer R.E.A. Holdings plc 2. State whether the notification relates to (i) a transaction notified in accordance with DR 3.1.4R(1)(a); or (ii) DR 3.1.4(R)(1)(b) a disclosure made in accordance with section 324 (as extended by section 328) of the Companies Act 1985; or (iii) both (i) and (ii) (i) 3. Name of person discharging managerial responsibilities/director Mr Robin E Landon - Person Discharging Managerial Responsibility 4. State whether notification relates to a person connected with a person discharging managerial responsibilities/director named in 3 and identify the connected person Fleetwood-Hesketh Limited (wholly owned by Mr. Robin E Landon) J E Landon - wife A E S Landon - adult child 5. Indicate whether the notification is in respect of a holding of the person referred to in 3 or 4 above or in respect of a non-beneficial interest Notification is in respect of holdings which are all beneficially owned 6. Description of shares (including class), debentures or derivatives or financial instruments relating to shares 34,772 Ordinary Shares of 25p 0.13% of amount in issue 30,112 Cumulative Preference Shares of £1 0.35% of amount in issue 17,000 Warrants 1.10% of amount in issue 9,778 7.5% Dollar Notes 2012/14 0.04% of amount in issue 7. Name of registered shareholders(s) and, if more than one, the number of shares held by each of them All holdings given in 6. above are registered in the name of Pershing Keen Nominees Limited with the designation PUCLT 8 State the nature of the transaction Notification of existing holdings on appointment 9. Number of shares, debentures or financial instruments relating to shares acquired Not applicable see 8 above 10. Percentage of issued class acquired (treasury shares of that class should not be taken into account when calculating percentage) Not applicable 11. Number of shares, debentures or financial instruments relating to shares disposed Not applicable 12. Percentage of issued class disposed (treasury shares of that class should not be taken into account when calculating percentage) Not applicable 13. Price per share or value of transaction Not applicable 14. Date and place of transaction Not applicable 15. Total holding following notification and total percentage holding following notification (any treasury shares should not be taken into account when calculating percentage) See 6 above 16. Date issuer informed of transaction 3 March 2006 If a person discharging managerial responsibilities has been granted options by the issuer complete the following boxes 17 Date of grant Not applicable 18. Period during which or date on which it can be exercised Not applicable 19. Total amount paid (if any) for grant of the option Not applicable 20. Description of shares or debentures involved (class and number) Not applicable 21. Exercise price (if fixed at time of grant) or indication that price is to be fixed at the time of exercise Not applicable 22. Total number of shares or debentures over which options held following notification Not applicable 23. Any additional information 24. Name of contact and telephone number for queries Paul Hudson 020 7419 0100 Name and signature of duly authorised officer of issuer responsible for making notification Jeremy Robinow 020 7419 0100 Date of notification 3 March 2006 END This information is provided by RNS The company news service from the London Stock Exchange